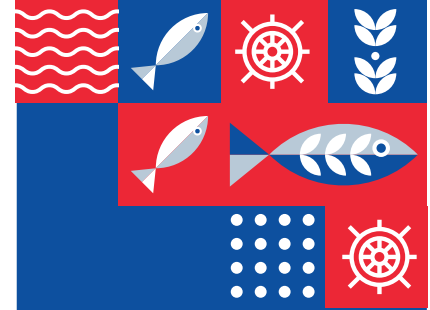




ORGANIZED BY VASEP



VIETNAM FISHERIES INTERNATIONAL EXHIBITION

VIETFISH

INNOVATION  SUSTAINABILITY

HOSTED BUYER PROGRAM

A Curated B2B Matchmaking Program For International Buyers At The Global Hub Of Value-Added Seafood Processing

Aug
19-21
—
2026

Ho Chi Minh
City

Mekong
Delta



Buyer Services:

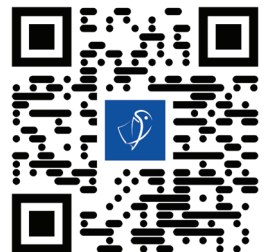
Ms. Vy (Ms. Freya)

Email: thanhvy@vasep.com.vn

Phone: 0903604809



Vietfish Expo



vietfish.com.vn



HIGHLIGHTS



Access exclusive data and gain practical experience in the Mekong Delta – the center of Vietnam's aquaculture



Save time and maximize efficiency by meeting multiple verified and fully compliant suppliers in a single exhibition



Discover new product lines & value-added items tailored for specific markets (EU, US, Japan, China, Korea, Asia, ect)



Value-added sessions developed in collaboration with Vietnam Pepper and Spice Association (VPSA), covering spices, seasoning concepts & recipe ideas



WHAT THE PROGRAM INCLUDES?

EXCLUSIVE & TRUSTED MARKET INSIGHTS

- **Vietnam Seafood Market Report 2026**
Supply – Farming Trends – Key Species – Price Outlook (EU, US, Asia)
- **Sustainability & Compliance Updates**
IUU – ASC – BAP – ESG – Industry Adaptation
- **Trade Policy & Logistics Briefing**
Tariffs – Non-tariff Barriers – Shipping & Cold Chain Trends (Government & International Experts)

FARM / FACTORY & THE MEKONG DELTA TOUR

- **Optional Processing Plants Visit**
Upon Request – Small-group Visits – Certified Facilities
- **Farm & Hatcheries Visit**
The Mekong Delta Exploration – Real-life Practices – Sustainability & Traceability Systems
- **"Flavors of Vietnam" Theme**
Local Markets – Riverside Life – Signature Mekong Seafood Dishes

TAILORED BUSINESS MATCHING & PRODUCT TASTING

- **Pre-arranged 1-to-1 B2B Meetings**
30–45 Mins/Meeting – Product Interest-based Matching
- **Curated Product Gallery & Tasting**
Innovative & Best-selling Products – Retail/ Food Service / Private Label Segments



COMPLIMENTARY BUYER BENEFITS

- 1 Welcome and airport **pick up / drop off** in Ho Chi Minh City.
- 2 **2 nights** at a **4-star hotel** in Ho Chi Minh City.
- 3 **1 night** at a **4-star hotel** in the Mekong Delta.
- 4 **Free farm & factory visits**, including special local seafood meals.
- 5 **Free full day Mekong River tour**, including meals.
- 6 **Free round trip transportation** from Ho Chi Minh City to the Mekong Delta.

